

Suggestions

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Whatsapp Chat update

- Remove WhatsApp live chat and replace with an AI integrated chat system.
- There is a AI chat support using a plugin called Tidio , Tidio offers plans starting at \$29 for 100 conversations and \$349 for 2,000 conversations.

Navigation Changes in the header

- Remove the green bar at the top that includes the Indian phone number and the 'Brand by California USA' label.
- Replace 'Log In/Sign Up' with an 'Account' button with a logo for account like these  located at the end of the navigation bar, after the cart button, which will display login and signup options when clicked.
- If user is signed in show the user details like account name , payment details , user address , order tracking and have a log out button at the end of the page
- Include a toggle button for switching between light and dark modes in the top right corner.

Login

- Use Google and Facebook sign-in as it offers one-click sign-in, which is easier than inputting an email and password and then remembering that password.

UI Improvements

- Eliminate repetitions by removing the sales@email.com as it will be under the "Contact" button.
- The four buttons **All** , **Jeans**, **Rugged jeans** and **Hoodie** are a repetition they are As they are already shown in the **Popular categories** too
- Instead of displaying those **four buttons** and "**Popular Categories**," show separate columns for each popular product with headings like Jeans, Rugged Jeans, and Hoodies. Under each heading, include an automatic slideshow with a 1 or 2-second interval to showcase the most featured products for that category.

Search Tab

- Move the search bar to the right and reduce its size for a cleaner look.

Changes in the footer

- Remove "**Secured payment gateways**".
- Including the address in the footer makes the site look outdated and is unnecessary since it is already shown under the contact page. Additionally, there's a repetition of links in the footer such as **About Us** ,**Contact Us**, as the same buttons are already available at the top of the site.
- Add social media buttons (Instagram, Facebook, TikTok) to the footer.